



Job Title:	Junior Designer
Line Manager:	Marketing Manager
Department:	Marketing
Location:	185 Cô Bắc, Cô Giang Ward, District 1, Ho Chi Minh City
Working Hour:	Monday – Friday: 13:00 - 21:00, Sat: 8:30 – 12:30
Salary:	Negotiate; Yearly review salary;
Benefit:	Training given; Company trip; Chances to take overseas business trip

Company Brief: Kim Son Ltd is a speciality frozen food distributor with a head office in London. We have a large customer base in the United Kingdom, Ireland and Continental Europe. We supply a great variety of products including exotic seafood, vegetables, fruits, snacks and ready meals.

At Kim Son, we encourage internal promotion and can offer you an extensive training program which will enable us to progress you through the business.

- Main Responsibilities:**
- Create effective, trendy and on-brand design for websites, landing pages, social media platform and other digital medium.
 - Refine images, fonts, layouts using graphic design software and apply typography techniques
 - Increase user friendliness in digital products
 - Maintain brand consistency throughout all our marketing project
 - Generate ideas to portray concepts and advertise products/services
 - Think creatively and develop new design concepts, graphics and layouts
 - Participate in brainstorming sessions and contribute design ideas for content and make sure the plan into execution
 - Stay up-to-date with industry developments and tools
 - Cooperate with other departments to solve issues (if any)
 - Other task as assigned by manager

- Qualification/ Education:**
- University graduation/Bachelors in Marketing/Designer/BA or related profession, MBA or Master Degree could be advanced
 - Fluency in English (both compositional and oral); other language
 - Good competence on Microsoft Office application

- Experience/ Skills**
- Good communication & negotiation skills, Problem Solving Skills
 - Risk Management skills, Analytical skills and Organizational skills
 - Good competence on Microsoft Office application



Personal Quality

- Accountability, active, helpful, hard-working, leadership and cooperation attitude.
- Goal better, data-driven, self-motivated leader, can-do attitude

More information, please visit www.kimson.co.uk or www.longdan.co.uk